

Vicky Pratapbhai Shah  
D/1, Moti Nagar,  
Church Road,  
Bhayander (West),  
Palghar - 401101

Date: 30<sup>th</sup> May, 2025

To,  
New Markets Advisory Limited  
G2 & G3, Samarpan Complex,  
Next to Mirador Hotel,  
Chakala,  
Andheri (East),  
Mumbai - 400 099

**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	<b>NEW MARKETS ADVISORY LIMITED</b>		
Name(s) of the Acquirer / Seller and Persons Acting in Concert (PAC) with the Acquirer / Seller	<b>Buyer:</b> Vicky Pratapbhai Shah		
Whether the Acquirer / Seller belongs to Promoter/Promoter group	<b>NO</b>		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	<b>BOMBAY STOCK EXCHANGE</b>		
Details of the acquisition / <del>disposal</del> as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable(*)</b>	<b>% w.r.t. total diluted share/voting capital of the TC (**)</b>
<b>Before the acquisition under consideration, holding of :</b>			
a) Shares carrying voting rights Vicky Pratapbhai Shah	-	-	-
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	-	-	-
<b>Details of Acquisition / Sale:</b>			
a) Shares carrying voting rights acquired/sold: Vicky Pratapbhai Shah	<b>220000</b>	<b>17.74</b>	<b>17.74</b>

b) VRs acquired otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	-	-	-
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	-	-	-
e) Total (a+b+c+/-d)	<b>220000</b>	<b>17.74</b>	<b>17.74</b>
<b>After the Acquisition / Sale, holding of:</b>			
a) Shares carrying voting rights Vicky Pratapbhai Shah	<b>220000</b>	<b>17.74</b>	<b>17.74</b>
b) VRs otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
d) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	-	-	-
e) Total (a+b+c+d)	<b>220000</b>	<b>17.74</b>	<b>17.74</b>
Mode of Acquisition / <del>Sale</del> (e.g. open market / off market/public issue / rights issue / preferential allotment / inter-se transfer etc.)	<b>Off Market Purchase</b>		
Date of Acquisition / <del>Sale</del> of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<b>29/05/2025</b>		
Equity share capital / total voting capital of the TC before the said acquisition	<b>1240000 Equity Shares of Rs. 10/- each</b>		
Equity share capital/ total voting capital of the TC after the said acquisition	<b>1240000 Equity Shares of Rs. 10/- each</b>		
Total diluted share/voting capital of the TC after the said Acquisition	<b>1240000 Equity Shares of Rs. 10/- each</b>		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Signature of the Acquirer / Seller / ~~Authorised Signatory~~**

**Vicky Pratapbhai Shah**

**Date: 30/05/2025**